



phillipgockel

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## education

**JAMES MADISON UNIVERSITY** Harrisonburg, VA  
BFA, GRAPHIC DESIGN 2010

## technical proficiency

### PLATFORMS

- Mac OSX/Windows
- iOS/Android/Windows Phone

### APPLICATIONS

- Adobe Creative Cloud
- Sketch 3
- Axure
- InVision
- Macaw
- Microsoft Office Suite

## work experience

**3PILLAR GLOBAL** Fairfax, VA

SENIOR USER EXPERIENCE DESIGNER 01.2014-Present

- Collaborating with the UX, Engineering, and Product teams to build web and mobile applications for 3Pillar clients such as National Geographic, Time Warner Cable, Natural Insight, and EverFi
- Independently interfacing with and presenting to 3Pillar clients to address their concerns and needs in relation to their product
- 3Pillar client work involves research, user interviews, wireframe creation, prototyping, user interface design, and user testing

**3PILLAR GLOBAL** Fairfax, VA

USER EXPERIENCE DESIGNER 09.2012-12.2013

- Collaborated with the UX, Engineering, and Product teams to build responsive websites and mobile applications for 3Pillar clients such as GEICO, Northrop Grumman, and the Society for Science and the Public
- Directly interfaced with and presented to 3Pillar clients to address their concerns and needs in relation to their product

**GREENFIELD/BELSER LTD.** Washington, DC

JUNIOR DESIGNER 12.2010-08.2012

- Collaborated on a studio level to create branding and advertisement concepts for B2B and non-profit clients
- Designed and collaborated in the creation of identity systems, websites, mobile sites for both iOS and Android platforms, brochures, posters, and additional collateral
- Took initial website design concepts and retooled them for usability and a consistent user experience across the site
- Assisted the production team with creating final files and art for print and web output

**GREENFIELD/BELSER LTD.** Washington, DC

DESIGN INTERN 08.2010-11.2010

- Assisted the design and production teams in creating initial concepts and finalizing high quality files and images for print and web output

**JMU UNIVERSITY UNIONS** Harrisonburg, VA

GRAPHIC DESIGNER 08.2009-05.2010

- Interacted with clients to design a suitable product or series of products based on their needs